

Exhibit 11

PROGRESSIVE
Explore
Products

Claims

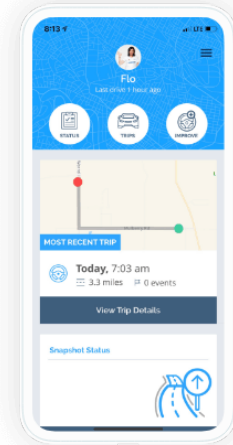
About
Us

Resources
1-855-347-3939

Log In

Get Snapshot from Progressive

We've handed out over
\$1.2 billion in discounts!



LOCATION

ZIP Code

Quote & sign up

▼ **EXPLORE AUTO**
Discounts, coverages, & more

Snapshot video >

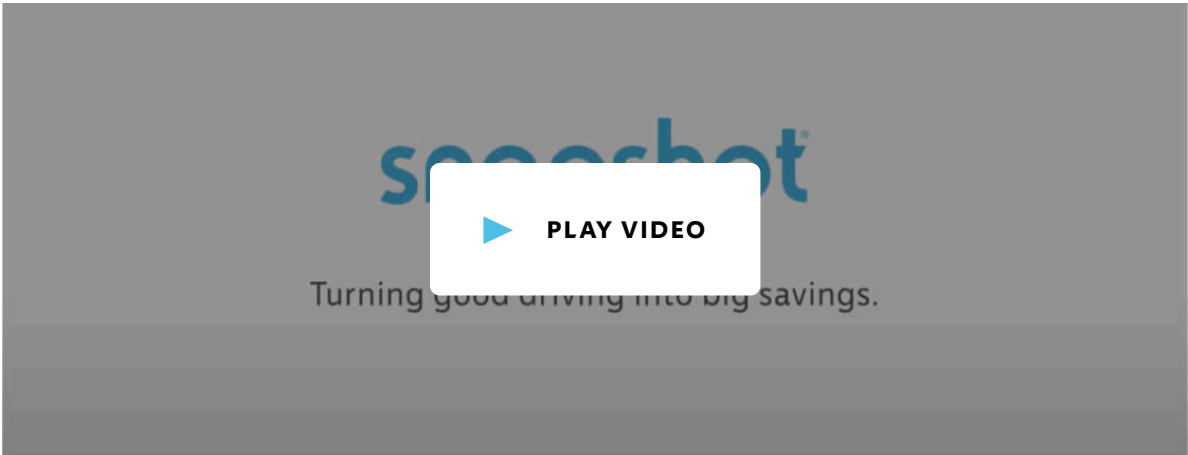
P • [Insurance](#) • [Car Insurance](#) • [Discounts](#) • Snapshot

Snapshot rewards you for good driving

Progressive's Snapshot program personalizes your [car insurance](#) rate based on your actual driving. It's technically called [usage-based insurance](#). That means you pay based on how and how

much you drive instead of just traditional factors. In most states, you get an automatic discount[†] just for participating and a personalized rate at renewal depending on your results. While your rate could increase with high-risk driving, most drivers save with Snapshot. In fact, drivers who save with Snapshot save an average of \$231 a year.^{*}

How does Snapshot work?



[Show video transcript](#)

How to get started with Snapshot

01 **SIGN UP**

Get a quote, enroll in Snapshot, and then choose to participate using

02 **DRIVE**

Simply get on the road and drive—it's that easy.

03 **SAVE**

You can check progress to see how you're doing

the mobile app or
plug-in device.

in the app or
online.

Mobile app

Plug-in device

Download the mobile app, register, and drive

If the mobile app isn't available in your state,
you can use the plug-in device. Questions? See
our [Snapshot FAQs](#).

Dashboard

Your main view. From here, you can go to your driving status, most recent trips, and ways to improve your driving.

Trip Log

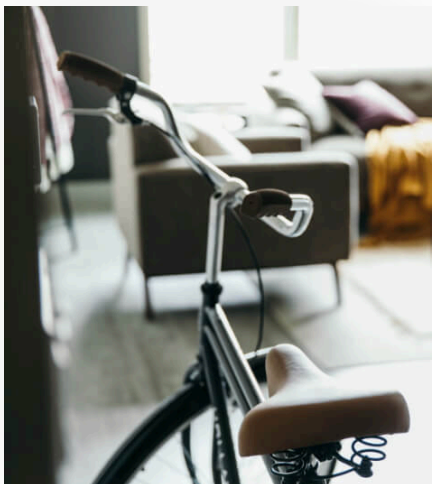
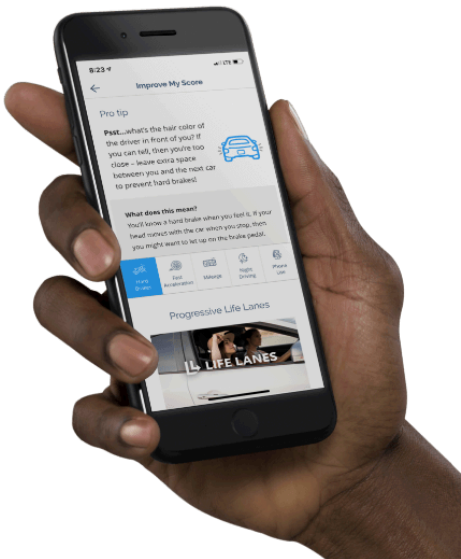
Shows all your trips. We only count trips when you're the driver, and you can recategorize if necessary.

Trip details

Shows more info about a specific trip with a map that highlights where you had a hard brake, fast acceleration, or used your phone.

Driving Tips

Get pro tips based on your current driving to boost your score and possible discount.



WAYS TO SAVE

Tips to maximize your Snapshot discount



Limit hard brakes and
acceleration

accelerations

Go easy on the gas and avoid slamming your brakes.



Avoid late night driving

Limit trips between 12–4 a.m. on weekends, as the roads can be more dangerous then.



Drive less overall

If you spend less time behind the wheel, you could save more.



Stay off your phone

Avoid texting, calls, or other handheld phone activity to stay safe and boost your discount. ^{**}

We know there's more to saving on car insurance than [good driver discounts](#). Learn how you can get the lowest possible rate by checking out our [cheap car insurance tips](#).

[See all discounts](#)

How much could you save with Snapshot?

\$94 Average
discount
at
program
sign up[‡]

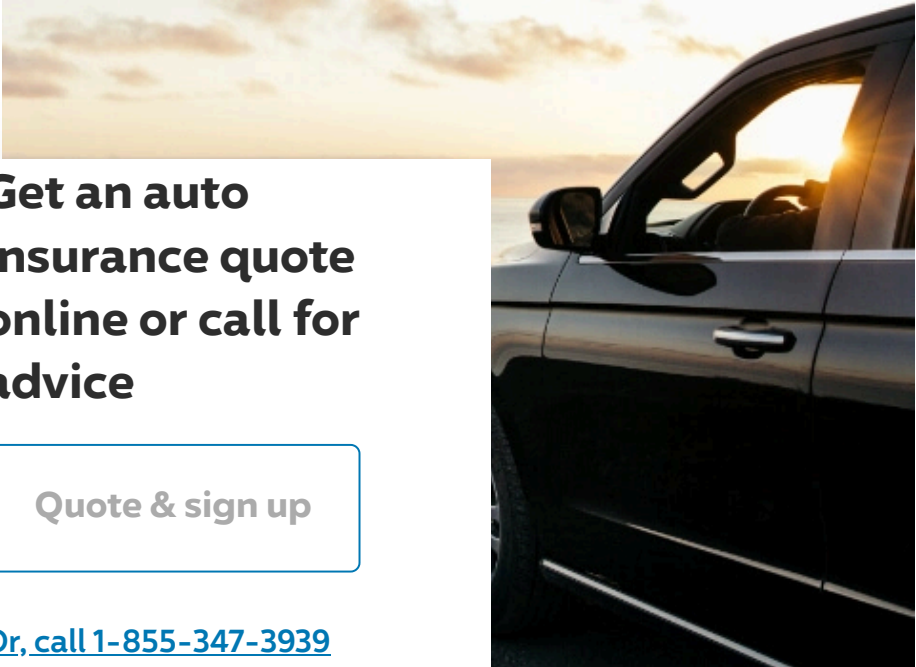
You get an automatic discount just for signing up. It's credited on your very first policy period (before you start your Snapshot program) and expires when you renew. Then, you get a rate based on your actual driving.

+

\$231 Average
discount at
program
completion^{*}

The Snapshot discount is credited when you renew your auto policy with Progressive (usually after six months), assuming we've collected the required minimum driving data. Customers who renewed their policy, and earned a Snapshot discount, saved an average of \$231.^{*}

Your rate may increase with high-risk driving. But, only about 2 out of 10 drivers actually get an increase.



Get an auto insurance quote online or call for advice

Quote & sign up

[Or, call 1-855-347-3939](#)

Insurance

- Car Insurance
- Home Insurance
- Progressive Answers
- Explore All Products

Our Company

- About Us
- Careers
- Investors
- Newsroom

Quick Links

- Continue Previous Quote
- Report a Claim
- Make a Payment
- PerkShare

Connect

- 1-855-347-3939
- Contact Us
- Progressive App
- Become a Partner

Q Search / Keywords

Search



[Contact Us](#) [Site Map](#) [Accessibility Services](#) [Technical Help](#) [Privacy & Security](#)

[Terms of Use](#) [CA Notice at Collection](#) [Insurance Resources](#)

Do Not Sell or Share My Personal Information (CA Residents Only)

THE #1 INSURANCE WEBSITE

Copyright 1995 - 2024. Progressive Casualty Insurance Company. All Rights Reserved.

We offer insurance by phone, online and through independent agents. Prices vary based on how you buy.

ΔDiscount varies and is not available in all states or situations.

Snapshot® is not available in all states and situations. For more information about Snapshot, please review our Snapshot Privacy Statement and Snapshot Terms and Conditions.

Snapshot not available in CA.

#For new Progressive customers only. Discount will expire upon renewal of policy. Participation discount not available in HI & NY. Snapshot not available in CA.

*Average discount excludes HI and NC. Snapshot not available in CA or from all agents.

**We only consider phone use in some states and if you choose the Snapshot mobile app.